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TITLE: An Intervention Study on Screening for Breast Cancer Among Single African-American Women Aged 65 and Older

PRINCIPAL INVESTIGATOR: Kangmin Zhu, Ph.D.

CONTRACTING ORGANIZATION: Meharry Medical College Nashville, TN 37208

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In the conduct of research utilizing recombinant DNA, the investigator(s) adhered to the NIH Guidelines for Research Involving Recombinant DNA Molecules.
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9/12/97 Date

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#### INTRODUCTION

This is an annual report regarding our intervention study that aims to improve the breast screening behavior among single (windowed, divorced, separated or never-married) African-American women ages 65 and older. This report covers the period from September 1, 1996 to August 31, 1997.

It was the first year of the study. Therefore, tremendous efforts had to be made to establish the study field, to make various preparations, to select study subjects and to initiate interviews. The award notification from the Department of Grants and Contracts Administration, Meharry Medical College, was received by the principal investigator on September 2, 1996. Upon the receipt of the award notification, the principal investigator, Dr. Zhu, began a series of preparations for the study, such as developing the educational brochures and quality control related documents, polishing the questionnaire, working on the IRB and budget related issues and hiring research team members. Due to the position-control and employment process and procedures of Meharry and the selection process, the research specialist (research coordinator) and the research assistants were able to be on board in February, April and May, 1997, respectively. The Research Specialist, Ms. Sandra Hunter immediately began coordinating procedures for the project and has done a wonderful job. She performed pre-interviews with selected women to test the questionnaire and gain their feedback and comments. She also handled miscellaneous affairs for the study, including ordering supplies, contacting study field coordinator, recruiting lay health educators and study helpers, working on various forms and documents needed for the study and helping with hiring research assistants. The research

assistants, Ms. Kathleen Payne-Wilks and Ms. Chanel Roland, joined in the preparation process. They received training on the interview skills, knowledge of breast health and study quality control. During the study, they have developed a very good cooperative relationship with lay health educators and study helpers, overcome various difficulties, and done an outstanding job with the in-person interviews. With great enthusiasm, the lay health educators of the study have been very cooperative and done terrifically in the education of study subjects on the intervention components.

According to the Statement of Work, pre-interviews would be completed at the end of 15<sup>th</sup> month of the project. Until August 31, the project had been going for 12 months, with the interviewers on board in April and May. During the period, the project has progressed very well. The research team has done a lot of preliminary work, 232 interviews, and 123 interventions. However, since the pre-intervention interviews have not been completed and the data collected are being entered into computer, we currently do not have the questionnaire-based results available for this report. The following is the summary of the work done up to August 31.

#### **BODY**

## 1. Study Hypothesis

This study is based on the hypothesis that older single (widowed, divorced, separated or never-married) African-American women have the highest risk of not utilizing breast screening, because of their poorer social, familial, economic, and psychological/behavioral characteristics.

Therefore, they benefit most from an effective intervention program on screening for breast cancer. This study aims to develop and evaluate an intervention program on breast screening according to the characteristics of older single African-American women.

## 2. Study Design

This study uses a community-based intervention design. Study subjects are single African-American women ages 65 and older living in eight public housing complexes in Nashville, Tennessee. The complexes are stratified according to the proportion of older African-Americans and randomly assigned to the intervention or control group (4 complexes in each group). An intervention program increasing breast screening knowledge, psychological health and support from significant others is performed for the intervention group. Interventions on study women are delivered by lay health educators, using didactics, modeling and brochures. Mailed educational materials are used for interventions on the significant others. Preintervention, post-intervention and follow-up interviews are conducted to evaluate the effect of the intervention program.

# 3. Methods and procedures implemented for the study

## 3.1. Identification of study subjects

Ms. Peaches Manning is the resident coordinator of the Metropolitan Development and Housing Authority (MDHA) of Nashville. She also is the collaborator of the study. Before the

study, our research-team members had meetings with Mrs. Manning to discuss detailed procedures to recruit study women. As the first step, we chose eight complexes with more African-Americans aged 65 and older as study fields. Then, a list of addresses of all African-American ages 65 and older was provided by MDHA. Door-to-door canvassing strategy is taken to identify the eligible women and to recruit them for the study. The door-to-door canvassing is conducted by a lay health educator or study helper (see below) identified from the complex and a female research interviewer with African-American ethnicity.

With a letter from Mrs. Manning and a letter from the principal investigator (appendix 1), the lay health educator (intervention sites) or study helper (control sites) and the research interviewer visit each address to identify eligible women according to ethnicity, age, marital status and history of breast cancer. If a woman is eligible, the lay health educator and the interviewer further introduce the study and its procedures, mention monetary incentive and obtain the woman's consent to participate in the study. For an eligible woman who is willing to participate and sign the consent form, an in-person interview is conducted immediately if she is available at the visit or scheduled if she is not available then. If an individual at the address is not home at the visit, subsequent visits will be made to identify the eligibility. The same efforts will be made to complete an interview for a woman who is not home at a scheduled time.

Eight complexes chosen for the study were Hadley Towers, J.C. Napier Court, Tony Sudekum Homes, Cheatham Place, Preston Taylor Homes, John Henry Hale Homes, Andrew Jackson Court, and I.W. Gernert. These housing complexes were randomly assigned to the intervention or control group. There were six hundred and twenty-seven addresses, from the

complexes, identified as having residents aged 65 and older (including both males and females).

# 3.2. Identification of study helpers and lay health educators

Mrs. Manning has given us great help in providing the addresses of older residents and the recruitment of lay health educators or study helpers. She identified from each complex a woman eligible for being a lay health educator or study helper and made an initial contact with the woman about the possibility for her to work for the study. After a woman was recommended as a lay health educator or study helper, she had a meeting with our research team members. We talked to the woman about the study project and work procedures, and responsibilities and benefits as a lay health educator or study helper, and asked her willingness to be such an person. An eligible woman who would work as a lay health educator or study helper signed a contract with the principal investigator, and subsequently works among women in the complex where she lives.

In the original design, we proposed recruiting African-American women aged 51-59 as a lay health educator. Ms. Manning and Mrs. Hunter made great efforts to identify and recruit lay health educators according to the criteria. However, based on a woman's willingness and availability, the criterion on age was not met in some housing complexes. As a result, four African-American ladies aged 69, 68, 52 and 39, respectively, were recruited as lay health educators. Our training sessions and interventions completed showed that these lay health educators, despite their different ages, well understood the training materials, learned the intervention skills and can execute the intervention well.

The original proposal did not include the use of study helpers for control group. We added this component during the execution of the study. The reasons for doing so are twofold:

(1) safety considerations and (2) obtaining higher participation rate of eligible women. A study helper from the control complex where she lives can serve as a familiar face when the interviewer visits identified homes, reducing the possible distrust and increasing the participation.

# 3.3. Test and revisions of the questionnaire

Ms. Hunter performed pre-interview test with five African-American women to gain feedback concerning the questionnaire. These women represented the various backgrounds including breast cancer patients, nurse, home wife, engineer and customer service representative. All the participants agreed that the questions are suitable and the women would feel comfortable with the questionnaire. However, they recommended changing the order of the questions for further improvement. They suggested that the questionnaire begin with more soft questions (i.e. background, social network) and put more direct questions (i.e. medical history) later. Based upon the comments from the pre-interview test, revisions were made to the questionnaire (appendix 2). This helped the subjects feel more at ease with the interview process.

# 3.4. Design, making and printing of brochures

As we mentioned before, the brochures for the study would be made based on

appropriateness of ethnicity, old age, low income, and single marital status. We used words and graphs that are relevant to African-Americans, and African-American role models in the brochures. We used in printed materials large and clear typefaces and graphics reflecting lives of older African-American women. We made effort to have the text brief, and easy to understand. The printed educational materials were designed to be bright and luminous.

Ms. Tao, an artist who is interested in the study, helped us with superb artistic work for the brochures on breast health and psychological adjustment. Ms. Lee and Ms. Gupton volunteered to be models for the picture for the brochure for significant others, and they had many pictures taken for the brochure. During the production of the brochures, we obtained great support and help from enthusiastic people. Due to the invaluable support and help, it has made it possible for us to develop high-quality brochures (appendix 3).

The high quality of the brochures was achieved also by our effort and procedures for the goal. Dr. Zhu drafted the text of all brochures that was reviewed and commented by Ms. Hunter with experience in making brochures. To further ensure the appropriateness, the drafted brochures were also reviewed by other African-American health professionals and African-American women. Improvement was made in terms of their comments. After the final version was obtained, Ms. Hunter and Dr. Zhu diligently worked with the artist, the model women and the producer on the design, format, production and copy of the brochures, trying to achieve the high quality with very limited budget.

## 3.5. Training of lay health educators

For interventions on study subjects, we will use didactic and modeling techniques to teach study subjects on breast cancer knowledge, benefits of breast cancer screening, psychological coping skills, increasing social activities and seeking social support. Brochures addressing all intervention components are given to study women for their future use.

These intervention components are delivered by lay health educators.

To perform the intervention effectively, we provided four 3-hour training sessions for training lay health educators. Session 1 involved the basic knowledge of breast cancer including pathogenesis, natural history, and epidemiology of the disease, and knowledge of breast cancer screening procedures and their benefits. Session 2 talked about barriers to the screening procedures, and how to implement education by using didactic and modeling techniques. Session 3 covered psychological characteristics of single women, psychological adjustment and coping skills. Session 4 was about how to perform psychological education using didactic and role-modeling skills and gave lay health educators an opportunity to practice the skills they have learned and to perform interventions in a simulated situation. The first two hours of each session were teaching, and the third hour was the time for questions and discussions. Important issues were addressed, repeated, and summarized during the training. At the end of each session, a short test was given to the session attendants to ensure that they have comprehended what had been taught in the session. To make sure that every lay health educator learned the educational skills and can perform education effectively, one (or two when necessary) individual session(s) was held. In this session(s), our research-team member worked with the lay health educator to imitate an intervention process until a satisfactory performance could be achieved.

Dr. Louis Bernard (oncologist and surgeon), Dr. Lloyd Elam (psychiatrist) and Dr. Zhu (epidemiologist) gave the lectures in their respective field. With the involvement of the research team members, Drs. Bernard and Elam taught lay health educators intervention skills in improving breast health/screening and coping with emotional problems, respectively. We prepared a written script for the lay health educators to use as a guideline during the role playing and teaching.

To maximize the attendance to the training sessions, we provided the identified lay health educators with juice, lunch and transportation when needed, and paid them for their attendance. During the sessions, an informal and relaxed atmosphere was created for the effective interactions between the instructor and attendants. The attendants sat with the instructor around a table to receive training, ask questions and practice the intervention skills they have learned, except for during the lectures for which slides and transparencies are needed. The attendants were asked about their experiences on breast screening and psychological adjustment, and were encouraged to tell the positive experience when they conduct the interventions. Four lay health educators received the training. All of them passed the test and can execute an intervention well. All of the lay health educators were very satisfied with the content and implementation of our training sessions.

## 3.6. Training of interviewers

Interviewers attended all sessions for the lay health educators. In addition, two 2-3 hour

sessions were provided on interviewing/recording/editing skills, introducing the questionnaire, defining/clarifying questions and answers, and mimicking interview process. Other issues for a good interview and communication with women, such as interviewer's appearance, ways to approach women, introduction remarks, ways to deal with difficult situations and so on, were also addressed. An overview of interview procedures and a brief interview guideline were provided as the guidance for interviews (appendix 4).

## 3.7. Study quality control

A. Training interviewers and lay health educators in study quality control: Interviewers were trained to improve their performance in reducing under-reporting of information and item non-response, avoiding inductive questioning and evading inferring from an incomplete or inadequate reply. They were asked to examine a completed form immediately after an interview for any errors, inconsistencies, unusual answers and missing values, and to make corrections or compensations where possible. Lay health educators were trained on correctly using intervention skills taught and fulfilling each intervention component needed. An operational manual was developed as a guide of didactic and modeling interventions.

B. Monitoring and evaluating interview and intervention implementations: For the fidelity of interviews and implementation of interventions, we asked interviewers and health educators to record the process of an interview or an in-person education, using a cassette recorder. Recording tapes were randomly reviewed for quality control purpose. To evaluate the quality of the intervention execution, the interviewer observes the lay health educator's

performance during the intervention and completes an evaluation form at the end of the intervention. This form contains date, time length of intervention execution, lay health educator's implementation, and subject's interests, understanding and acceptance of each intervention component (appendix 5).

C. Research administration: In addition to day-to-day communications on the research activities, we established a weekly-meeting system. In the meeting, the progress of the past week was summarized. All research members are asked to present and discuss any potential problems and good experiences in keeping a good working relationship with lay health educators or study helpers and in communications with study women. This is important for implementing effective intervention and increasing the participation of eligible women. Mrs. Sandra Hunter, research specialist, arranges all data collection activities and examines and maintains all data to avoid or reduce any overlapping, missing or inaccuracy. In addition, a subject tracking system was developed to integrate data from the different sources (appendix 6).

D. Reducing inter-interviewer variations: The complexes in intervention and control groups were equally assigned to the two interviewers so that each interviewer can interview approximately the same number of women for each group. It can reduce the effect of interinterviewer variations that may lead to a systematic bias when an interviewer is primarily responsible for interviews in one group.

## 4. Current status of study

4.1. Participation rate of eligible women: Up to August 31, five hundred and sixty homes have been visited with 297 eligible women identified and 232 interviewed. Table 1 lists the number of addresses, the number of eligible women, the number of refusals, the number of interviews completed and the number of remaining homes for visit according to the complex.

One hundred and thirty-nine women in the control group (J.C. Napier Homes, Hadley Park Towers, Tony Sudekum Homes, Andrew Jackson Courts) were identified as eligible and 78.4% of these women would participate in the study. The corresponding numbers were 157 and 78.3% for the intervention group (John Henry Hale, Cheatham Place, Preston Taylor Homes, I.W. Gernert Homes). The participation rates were relatively high, compared with those in the study in Atlanta (Blumenthal et al, 1995). In this study, only 38.5% of women identified from the patient registration log of a medical center would participate. The participation rate was 47.7% for women identified from public housing projects, business establishments and churches. We believe that our recruitment strategies including monetary incentives have been effective in recruiting study subjects, and our interviewers, Mrs. Roland and Payne-Wilks, have done a great job in recruiting and interviewing study women.

Table 1. The numbers of addresses, eligible women, refusals, interviews completed and the remaining homes for visit according to complex, as to August 31, 1997

Housing Complex	# of Addresses	Current Ineligible #	Current Eligible #		Completed Interviews	Remaining Addresse
Hadley Towers	96	51	45	7	38	0
J.C. Napier Court	64	22	41	13	28	1
Tony Sudekum Homes	20	1	11	2	9	8
Cheatham Place	86	46	36	9	27	4
Preston Taylor Homes	37	11	26	4	22	0
John Henry Hale Homes	54	26	28	5	23	0
Andrew Jackson Court	136	43	42	8	34	51
I.W. Gernert	136	63	67	16	51	6
Total	629	262	296	64	232	70

- 4.2. Interviews: Two hundred and thirty-two interviews have been conducted up to August 31. To ensure that the interviews were satisfactory to study women (that is important for them to accept post-intervention and follow-up interviews), we randomly called 9 women about their feeling concerning the interview, after interviewers executed the first 20-30 interviews. Except one woman who said "the interview was alright", all other women enjoyed the interview or thought that the interview was good or pretty good.
- 4.3. Intervention implementation: The interventions were delivered to 123 women in the intervention group up to August 31, 1997. Based on the intervention evaluation forms, 97.5% of interventions on breast health were very good and the rest of them (2.5%) were good. The corresponding percentages were 98.4% and 1.6% for interventions on emotional adjustment. About ninety-four percent of women were interested in the teaching on breast health and emotional adjustment, respectively. Ninety-six percent of women seemed to understand the intervention content.
- 4.4. Intervention on significant others: Once the interventions were completed, we sent a packet containing a cover letter (appendix 7), educational brochure (appendix 8) and support agreement to each of women's significant others. Although most study subjects identified three significant others as asked during the interview, some of them could identify only one or two. One difficulty was that most subjects did not know the exact addresses of their significant others. Therefore, extra efforts had to be made to find the correct addresses through phone book or telephone calling.

Two hundred and forty-one significant others of 123 women were sent a mail in August.

Up to August 31, twenty-eight significant others returned the completed support agreement to show their willingness to help study women with getting breast screening and provide emotional support. More responses from the significant others are coming.

## 4. Recommendations in relation to the statement of work

According to the statement of work, pre-intervention interviews would be completed at the end of the fifth month of the project. The current progress is consistent with that in the statement of work, with 232 women interviewed at the end of 1<sup>st</sup> year. However, we estimate that only 280-300 women from the eight housing complexes would be included in the study when the pre-intervention interviews are completed, which is less than that we expected (400). Therefore, we are considering recruiting more women in the study. We will choose two additional complexes with relatively more eligible African-American women from the remaining housing areas. An additional 50-70 interviews may be obtained from these two housing complexes.

## **CONCLUSIONS**

As of August 31, 1997, the project staff has finished work designated in the statement of work. The research team members have worked diligently on developing project-related documents, identifying and recruiting study subjects, interviewing with study women, establishing and managing computer files, and implementing quality control procedures. Ms.

Manning, the resident coordinator of the Metropolitan Development and Housing Authority (MDHA) of Nashville, has provided us great helps in identifying eligible women, lay health educators and study helpers. The lay health educators of the study have done well in the delivery of the interventions on breast screening behavior and emotional adjustment.

As a result of the collective efforts, we currently have recruited and completed interviews with 232 single African-American women aged 65 and older. The interventions on breast screening and emotional adjustment have been delivered to 123 women in the intervention group. As one of the intervention components, we have sent to 241 significant others of the women in the intervention group a packet containing an educational brochure and the support agreement to. More interviews and interventions are being conducted for the study.

Because the number of participants may be lower than expected, we plan to add two other housing complexes to the study. As long as interviews at pre-intervention are completed, data will be analyzed. We expect that data from the interviews will provide more information on the barriers to breast screening and psychological status among older single African-American women.

#### REFERENCES

Blumenthal DS, Sung J, Coates R, Williams J, Liff J. Recruitment and retention of subjects for a longitudinal cancer prevention study in an inner-city black community. Health Services Research 1995;30:198-205.

# **APPENDICES**

- 1. Letters to subjects
- 2. Questionnaire
- 3. Brochures for study subjects
- 4. Overview of interview procedures and interview guidelines
- 5. Intervention evaluation form
- 6. Flowcharts for tracking system
- 7. Letter to significant others
- 8. Brochure for significant others



## MEHARRY MEDICAL COLLEGE

#### SCHOOL OF MEDICINE

1005 D. B. TODD, JR., BOULEVARD
NASHVILLE, TENNESSEE 37208
(615) 327-6572

DEPARTMENT OF FAMILY AND PREVENTIVE MEDICINE

Dear Madam:

We are writing to ask for your participation in an important study on preventive health care and related factors among African-American women. This study will contribute to the improvement of African-American women's health status. The Metropolitan Development and Housing Agency has given us approval to contact you for this study.

The study will consist of a 25-30 minute in-person interview once a year for the next three years. If you agree to participate in the study, you will be paid \$25.00 for each completed interview. To participate, please sign the enclosed consent forms and keep one copy for your file and return the other copy to the research assistant.

Your participation in this study is completely voluntary. Whether or not you choose to participate will have no effect on any future health care from any institution or any rights as a resident in the Public Housing Development to which you are entitled. All information collected will be kept strictly confidential as required by law. Your name will not appear on any reports, it will be used only for the purpose of payment.

We hope you are willing to take part in this study, because the validity of this study will be strengthened if all persons we contact do participate. If you have any questions, please call Ms. Hunter at (615) 327-6890, between 7:30 a.m. and 4:30 p.m., Monday through Friday. Thank you very much for your time and consideration.

Sincerely,

Kangmin Zhu, M.D., Ph.D.

Principal Investigator



## MEHARRY MEDICAL COLLEGE

#### SCHOOL OF MEDICINE

1005 D. B. TODD, JR., BOULEVARD
NASHVILLE, TENNESSEE 37208
(615) 327-6572

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The study will consist of a 25-30 minute in-person interview once a year for the next three years. If you agree to participate in the study, you will be paid \$25.00 for each completed interview. In addition, a lady from your neighborhood will deliver and explain some brief brochures that are beneficial to your health, following the first interview. We will pay you an additional \$15.00 for your acceptance of the education. To participate, please sign the enclosed consent forms and keep one copy for your file and return the other copy to the research assistant.

Your participation in this study is completely voluntary. Whether or not you choose to participate will have no effect on any future health care from any institution or any rights as a resident in the Public Housing Development to which you are entitled. All information collected will be kept strictly confidential as required by law. Your name will not appear on any reports, it will be used only for the purpose of payment.

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Sincerely,

Kangmin Zhu, M.D., Ph.D.

Principal Investigator

# Metropolitan Development and Housing Agency

701 SOUTH SIXTH STREET \* NASHVILLE, TENNESSEE \* TELEPHONE (615) 252-8400

MAILING ADDRESS: PO. BOX 846 NASHVILLE, TENNESSEE 37202

TELEPHONE DEVICE FOR THE DEAF (615) 252-8599

May 23, 1997

### Dear Resident:

The Metropolitan Development and Housing Agency is in collaboration with Meharry Medical College for an important survey on the health of single African-American women ages 65 and older. I am writing to ask for your help for this survey.

For that reason, two ladies will visit your home to ask for your participation. If you agree to participate, a lady will ask you some health-related questions once a year during the next three years. Each interview will take about 30 minutes and you will be paid \$25 for each interview completed.

Your participation in this study is voluntary. All information received will be kept strictly confidential as required by law. We hope you will participate in this survey aimed at improving African-American Women's Health.

Your support for this important research study on African-American Women's Health is very important and will be appreciated. If you have any questions concerning this letter, please contact Ms. Hunter at 327-6890 or me at 252-3698.

Sincergly,

Peaches Manning

Resident Association Coordinator

PM:lst

C:/lst/peaches/AAW-health.doc

# Metropolitan Development and Housing Agency

701 SOUTH SIXTH STREET \* NASHVILLE, TENNESSEE \* TELEPHONE (615) 252-8400

MAILING ADDRESS: PO. BOX 846 NASHVILLE, TENNESSEE 37202

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For that reason, two ladies will visit your home to ask for your participation. If you agree to participate, a lady will ask you some health-related questions once a year during the next three years. Each interview will take about 30 minutes and you will be paid \$25 for each interview completed. In addition, a lady will teach you some knowledge on women's health for an additional 30 minutes after the first interview. An extra \$15 will be paid to you.

Your participation in this study is voluntary. All information received will be kept strictly confidential as required by law. We hope you will participate in this survey aimed at improving African-American Women's Health.

Your support for this important research study on African-American Women's Health is very important and will be appreciated. If you have any questions concerning this letter, please contact Ms. Hunter at 327-6890 or me at 252-3698.

Sincerely

Peaches Manning

Resident Association Coordinator

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Study ID	
PHR#	
Interviewer ID	
	1 1
Date of Interview	(month/day/year)
Time Interview Begin	:a.m./p.m.
Time Interview Ended	a.m./p.m.
Reference Date	,
	(month/year)

# WOMEN'S HEALTH STUDY

(IS-1-1)

# Meharry Medical College Family & Preventive Medicine

## AT THE DOOR:

Hello, my name is (YOUR NAME). I am from Meharry Medical College. I am here to speak with (NAME OF RESPONDENT).

IDENTIFY ELIGIBILITY, INTRODUCE THE STUDY AND THE RESPONDENT'S RIGHTS, OBTAIN THE CONSENT, AND ARRANGE PRIVATE SETTING FOR INTERVIEW.

# TO BEGIN THE INTERVIEW:

Ms. (NAME OF RESPONDENT), I would like to begin asking you questions related to the study. I would like to repeat that your information will be kept completely confidential as required by law, and you also may refuse to answer any questions.

# SECTION A: BACKGROUND INFORMATION

First, I would like to ask some question	is about your background.	
A1. What is your date of birth?	/	/
	(month	, day, year
A2 Have you ever been married or live	ed as married?	
	· No	
	Yes	
A3. What was your marital status in the	e past year?	
	Married	1
	Separated	
	Divorced	3
	Widowed	
	Never married	5
A4. How many years have you been in	this marital status?	
	<2 years	1
	2-4 years	2
	5-9 years	3
•	>=10 years	4
(DO NOT	READ) → Not sure	9
A5 Have you ever been employed?		
	No	(
	Yes	

A6. What was the occupation that you wo		(code)
A7. What is the highest level of school that	t you completed?	
	No school	0
	Elementary school	1
	Middle school	2
	High school	3
	Vocational or technical training scho	ool4
	Some college or junior college	5
	College	6
	Graduate or professional school	7
(DO NOT PEAD)	Other (specify)	8
(DO NOT READ) -	Refused	9
SECTION B: SOCIAL NE	ETWORK AND SOCIAL ACTIVIT	TES
B1. How many living children do you have?	_	(children) one00
B2. How many living grandchildren do you	***************************************	(children)
B3. Are there any children or grandchildren	living in your household?	
	No	
(DO N	Yes	1
(DO N	$(OT READ) \rightarrow N/A$	9
B4. How frequently do you see any of your	children or grandchildren?	
	Less than once a year	1
	About 1-2 times a year	·2
	About 3-4 times a year	3
	About 5-6 times a year	·4
•	About 0.000 month	ar5
	About every month About once every other	6
	About once a week or	more °
(DO NO	OT READ) → Not sure	0

D.	3. How often do you can any of your children or grandchildren?
	Less than once 6 months
	About once 2-6 months
	About every month
	About once every other week4 About once a week
	More than once a week
B6	If you had financial difficulty, would any of your children or grandchildren give money to you? (READ LIST)
	· Definitely
	Probably2
	Maybe 3
	Probably not4
	Definitely not5
	(DO NOT READ) $\rightarrow$ Do not know
	If you were feeling ill one day, would any of your children or grandchildren be willing to take you to the hospital or help cook dinner? (READ LIST)  Definitely
	Probably2
	Maybe3
	Probably not4
	Definitely not
	$(DO NOT READ) \rightarrow Do not know 9$
B8.	How many relatives can you talk to about private matters or can call for help?
	(relatives)
B9.	How often do you see any of these close relatives?
	Less than once a year1
	About once 7-12 months
	About once 4-6 months
	About once 2-3 months4
	About once every month
	About once every other week6
	About once a week or more7
	(DO NOT READ) -> Not sure

B10. How often do you call any of these close relatives?	
	Less than once 6 months
	About once 4-6 months 2
	About once 2-3 months 3
	About every month4
	About once every other week5
	About once a week6
	More than once a week
(DO NOT READ) -	→ Not sure
B11. If you had financial difficulty, would any of these clo (READ LIST)	ose relatives give money to you?
	Definitely1
	Probably 2
	Maybe
	Probably not
	Definitely not 5
(DO NOT READ) –	Do not know
	Definitely 1 Probably 2
	Maybe3
	Probably not4
	Definitely not5
$(DO NOT READ) \rightarrow$	Do not know9
B13. How many friends can you talk to about private matter help?	
	(friends)
B14. How frequently do you see any of these close friends'	?
-	Less than once a year1
	About once 7-12 months2
	About once 4-6 months3
	About once 2-3 months4
	About once every month5
	About once every other week6
	About once a week or more7
$(DO NOT READ) \rightarrow$	Not sure9

B15. How often do you call any of these close	friends?
	Less than once 6 months1
	About once 4-6 months 2
	About once 2-3 months3
	About every month4
	About once every other week5
	About once a week6
	More than once a week7
(DO NOT	$\text{`READ'} \rightarrow \text{Not sure} \dots 9$
B16. If you had financial difficulty, would any (READ LIST)	of these close friends give you money?
	Definitely1
	Probably2
	Maybe3
	Probably not4
	Definitely not5
(DO NOT	READ) $\rightarrow$ Do not know9
B17. If you were feeling ill, would any of your the hospital or help cook dinner? (READ	close friends be willing to take you to LIST)
	Definitely1
	Probably2
	Maybe 3
	Probably not4
	Definitely not5
(DO NOT	$READ) \rightarrow Do not know9$
R18. How often did you go sharring is al	
B18. How often did you go shopping in the past	year?
	Less than once a month1
	About once a month
	About once every other week3
•	Once a week4
	2-3 times a week5
(DO NOT I	More than 3 times a week
(100,001)	READ) → Not sure9

Б	community a	ti you a	in the past year	vities such as?	party, community n	neeting, or other
			(DO 1	NOT READ)	About 1-2 times About 3-6 times About once a m About 1-3 times Once a week or	0 a year 1 s a year 2 s a year 3 onth 4 a month 5 more 6
B2	relatives of Cic	se men	e names, addres ds living in Nas ve help to you?	sses, and phon shville or surro	ne numbers of three ounding areas who a	family members or are most significant in
Na	ame	Sex	Relationship	Address		Phone number
1				-		_
2						
3						
	SECT	TION C	: MEDICAL I	HISTORY A	ND MEDICAL CA	ARE
No	w, I would like to	ask you	some question	s about your n	nedical history and	medical care
					hat were <u>not</u> cancer	
					No (go to C4) Yes	0
			(DO N	OT READ) -	Do not know	9
C2.	How old were yo	ou when	they were first	Do no	a doctor?  It remember  It agnosis by a doctor	(age) 99 (go to C4)00
C3.	What was the dia	gnosis?		OT READ) →	Do not know	(code)

C4. A breast physical examination is when the breast is felt professionals. Have you ever had a breast physical exa	for lumps by a doctor or other health mination?		
	No (go to C7)		
(DO NOT READ) $\rightarrow$	Do not know9		
C5. How many breast physical examinations were performed past year?	d by a doctor on you in the		
	None		
C6. When did you have your last breast physical examination?			
(DO NOT READ) → I  C7. Have you ever heard of a mammogram?  (DO NOT READ) → N  (DO NOT READ) → N  C8. A mammogram is an X-ray of the breasts taken by a mac	In the past year		
while the picture is taken. Have you ever had a mammog	ram?		
Y	o (go to C11)0		
<ul><li>(DO NOT READ) → D</li><li>C9. How many mammograms were performed by a doctor on</li></ul>	you in the past year?		
	None		

C10. When did you have your last mammogram?

		In the past year	0
		One year ago	1
		Two years ago	2
		3-4 years ago	3
		5 or more years ago	4
	(DO NOT R	EAD) → Do not know	9
C11 Do way arraning			
C11. Do you examine your	breasts for lumps or o	ther changes?	
		No (go to C13)	0
		Yes	1
	(DO NOT R	EAD) → Do not know	9
C12. About how often do y			
	About twice a see		1
	About 2 5 dinas		2
	From 2 and	ear	3
	Every 2 months		4
	Monthly		5
	More often than mor	nthly, less often than weekly	6
	Weekly or more ofte	en	7
(DO NOT BEAD)	Other (SPECIFY)		0
(DO NOT READ) -	Do not know		9
C13. Do you have any type	of medical insurance?		
		No (go to C15)	0
		Yes	1
	(DO NOT RE	AD) → Do not know	9
C14. What type of insurance			
	TannC	0.50	
	Media	are	1
	Comm	are	2
	Local	ercial insurance like Blue Cross	3
	riealth	maintenance organization or	•
	prepaid	group practice like Health Americ	a4
•	Other (	SPECIFY)	5

C15. Is there a particular doctor to if you are sick or need a	's office, clinic, health cenduice about your health?	nter or other place that you us	ually go
		No (go to C17)	
		Yes	1
	(DO NOT READ) –	→ Do not know	9
C16. How far is your home from	this medical facility?		(miles
C17. Is there a transportation too	ol available when you nee	d go to see a doctor?	
		No	0
		Yes	1
	(DO NOT READ) -	Do not know	9
C18. Do you have a doctor you c	onşider to be your regula	r doctor?	
		No (go to C21)	0
		Yes	1
	(DO NOT READ) $\rightarrow$	Do not know	9
C19. What kind of doctor is he/sh	e? (READ LIST)		
	A medical doctor (fam	nily doctor, internal	
	medicine, etc.)		1
	A gynecologist		2
	A specialist (SPECIF)	Y)	3
(DO 110 m m m )	Other (SEECIFT)		1
(DO NOT READ) -	→ Do not know		9
C20. Has he/she ever advised you	to have a mammogram?		
		No	0
		Yes	1
	(DO NOT READ) $\rightarrow$	Do not know	9
C21. Did you see a doctor on a reg	gular basis?		,
	1	No	0
	•	Yes	1
	$(DO NOT READ) \rightarrow 1$	Not sure	9

C22. Have any doctors you	i visited ever	advised you ic	mave a manime	gran:	
	(I	O NOT READ	Yes	0 1 ow9	
C23. How often have you					
		None Less than One to tw Three to tw One to tw More tha	once a year vo times a year . five times a year vo times a montl n once a month		
C24. Did you have any mo	edical proble	m or disability	that impeded yo	our visiting a doctor in the	
	I)	OO NOT REAI	Yes	0 1 low9	
	SECTIO	N D: FAMIL	Y HISTORY		
D1. I would like to ask history of breast cancer among your family members, relatives or close friends. Were (or was) any of your (READ EACH TYPE OF RELATIVES OR CLOSE FRIENDS SEPARATELY) diagnosed with breast cancer by a					
doctor?	Yes	No	<u>N/A</u>	Do not know	
1. Sisters	1	0	3	9	
2. Daughters	1	0	3	9	
3. Mother	1	0	3	9	
4. Other relatives	(SPECIFY)	0	3	9	
5. Close friends	1	0	3	9	

### SECTION E: KNOWLEDGE, ATTITUDES AND BELIEFS

E1. I am going to list some concerns women have reported about getting a mammogram. For each one, please tell me how concerned you are about this. To begin, does (READ EACH CONCERN) make you extremely concerned, somewhat concerned, a little concerned, or not at all concerned about getting a mammogram?

	Extremely Concerned	Somewhat Concerned	A little Concerned	Not at all Concerned	Do not Know			
1. the cost o mammogr		2	3	4	9			
2. worry abo		2	3	4 .	9			
3. the discontrol of the mac pressing years.	hine							
breast	1	2	3	4	9			
4. fear of find	•							
cancer	1 .	2	3 .	4	9			
E2. Would ar	ny of the concer	ns I have ment	ioned stop you	from having a r	mammogram?			
				No	0			
		(DO N	OT READ) →	Do not know.	9			
E3. Would an	y other concern							
			No	DECTEUS.	0			
		(DO NOT RE	$AD) \rightarrow Do not$	know				
F4 W- 11								
E4. Would you	u say that gettir	ig a mammogra	im in the next y	ear is (READ (	CHOICES)			
			Very lik	cely	1 -			
			Somew	hat likely	2			
			Not ver	y likely	3			
			Not like	ely at all	4			
	$(DO NOT READ) \rightarrow Do not know$							

Would you say (REA	ik mammogr AD LIST)	ams are for ear	rly detection of b	reast cancer?	
	(DO NOT	So No	ery usefulomewhat usefulot very usefulon not know	• • • • • • • • • • • • • • • • • • • •	2
E6. For the next few statem strongly disagree." (RE	ents, please	tell me if vou "	strongly agree a		
	Strongly Agree	Agree	<u>Disagree</u>	Strongly <u>Disagree</u>	Do no <u>Know</u>
1. A women doesn't need to have a mammogram unless she gets a					
breast problem	1	2	3	4	9
2 A woman can have breast cancer without having any symptoms	1	2	3	4	9
Breast cancer can be cured if caught early enough	1	2	3	4	9
4. Looking for breast cancer makes				•	7
women worry	1	2	3	4	9
5 Getting treated for breast cancer is often worse than the disease	. 1	2	3	. 4	9
6. Having an operation for cancer can expose it to the air and cause it to					
spread	1	2	3	4	9 .
E7 Who do you think is more age doesn't make any dif	e likely to ge ference?	t breast cancer	- women under	65, women ove	er 65, or
		Women you Women olde	nger than 65 er than 65		1
(DO NO	TDEAD	Age does no	ot make any diffe	rence	3
(DO M	JIKEAD)-	→ Do not knov	N		0

E8.	Out of 100 women, how many do you think will get breast cancer at some time during their lives? Would you say (READ CHOICES)
	<1  in  100 1 1-5 in 100 2 6-9 in 100 3 10-19 in 100 4 20 or more in 100 5 (DO NOT READ) → Do not know 9
E9.	Compared to most women, what do you think the chances are that you personally will get breast cancer some day? Do you think it is (READ CHOICES)
	Higher than most women 1 The same as most women 2 Lower than most women 3 (DO NOT READ) → Do not know 9
E10.	Sometimes women worry about getting breast cancer. How about you? Would you say that you worry about getting breast cancer (READ CHOICES)
	A lot       1         Somewhat       2         A little       3         Not much at all       4         (DO NOT READ) → Do not know       9
E11.	Where do you usually get information on health knowledge and health care? (READ CHOICES)
	Radio or TV 1 Newspaper 2 Magazine 3 Doctor 4 Family members 5 Friends or neighbors 6 Organization meeting 7 Other (SPECIFY) 8 No sources 0 (DO NOT READ) → Do not know 9

E	or from family meml	thing ab pers, rela	out breast examatives or friends	nination through in the past year	h radio or telev ar?	ision,
				No		•
				Yes		
			(DO NOT P	$(EAD) \rightarrow Not$	sure	9
Е	13. Have you attended a cancer in the past year	n organi ar?				
				No		0
						1
			(DO NOT R	$EAD) \rightarrow Not$	sure	9
E	4 Did any of these thin examination?	gs you h	eard or got mal			
				No .		0
			(DO NOT D	Yes.		1
			(DO NOT K	$EAD) \rightarrow D0 n$	ot know	9
г.			: PERSONAI			
F1.	The following is a list of had any of the sympton lasted during the most (READ EACH SYMP)	severe e	mplaints in the	past year, plea	se tell me how i	many days is
		<u>No</u>	Yes, lasting less than one week		Yes, lasting more than two weeks	Do not know
1.	Sad, blue, or "down					
i	in the dumps"	0	1	2	3	9
2. 1	Poor appetite	0	1	2	3	9
	Significant weight loss or weight gain	0	1	2	3	9
	Severe trouble falling	0	1	2	3	9

	<u>No</u>	Yes, lasting less than one week	Yes, lasting one to two weeks	Yes, lasting more than two weeks	Do not know
5. Sleeping too much	0	. 1	2	3	9
6. Loss of energy	0	1	2	3	9
7. Easily fatigued	0	1	2	3	9
8. Feeling tired	0	1 .	2	3	9
<ol> <li>Loss of your interest or pleasure in your usual activities</li> </ol>	0	1	2	3	9
10. Feeling guilty or down on yourself	0	1	2	3	9
11. Feeling worthless	0	1	2	3	9
12. Feeling lonely	0	1	2	3	9
13. Irrational fear of physical illness	0	1.	2	. 3	9
14. Poor concentration	0	. 1	2	3	9
15. Slowing of thinking	0	1	2	3	9
16. Trouble making decision	s 0	1	2	3	9
17. Being unable to sit still and having to keep moving	0	1	2	3	9
18. Feeling slowed down physically and having trouble moving	0	1	2	3	9
19. Thoughts of ending your life	0	1	2	3	9

### SECTION G: OTHER

Gl	What was your household income before	ore taxes in the past year? (READ	LIST)
	•	Less than \$5,000	
		\$5,000 to \$9,999	•••••
		\$10,000 to \$14,999	
		\$15,000 to \$19,999	
		\$20,000 to \$24,999	
		\$25,000 or more	
	(DO NOT READ) $\rightarrow$	Refused	
G2.	How many people living in your housel	hold were supported	
	by that income during the past year?		(persons)
<b>G</b> 3.	What is your religious preference?		
		None	0
		Protestant	
	•	Jewish	2
		Catholic	
		Latter Day Saints	
		Other (specify)	5
G4	How often did you go to church, temple	e, or other religious services in the	e past year?
		None	0
		Less than once a r	month1
		About once a mor	nth2
			other week3
		Every week	4
	(DO N	OT READ) → Not sure	9

### AT THE END OF THE INTERVIEW

Thank you very much for your participating in this study. We appreciate you for your time and your help. As you may know, we will be mailing you a check of \$25 for this interview.

FOR WOMEN IN INTERVENTION GROUP, SAY: According to our study plan, we will teach you some knowledge about women's health. We will pay you an additional \$15 for your time for the acceptance of the knowledge. IF LAY HEALTH EDUCATOR GOES WITH INTERVIEWER, ASK if we can teach you now? IF LAY HEALTH EDUCATOR IS NOT WITH INTERVIEWER, SAY, would you please let me know when you will be available for the acceptance of knowledge in the next few days? TAKE DOWN THE TIME SHE WILL BE AVAILABLE:

Time:	:(a.m	n./p.m.)	Date:	/_	/	(day/month/y	year)

FOR WOMEN IN CONTROL GROUP, SAY: According to our study plan, we will have another 30-40 minute interview with you next year. Again, we will pay you for that interview.

We look forward to seeing you again for the study. Please let me know if you have any questions.

IF RESPONDENT SAYS "YES," ANSWER THE QUESTION. IF RESPONDENT SAYS "NO," SAY "Good-bye."

### SECTION H: INTERVIEW REMARKS

H1. I	Respondent's overall cooperation was:		
		Very good Good Fair Poor	2
H2. T	he quality of information obtained from	n this interview is	
		Very reliable Generally reliable Questionable Unsatisfactory	2
H3. Th	ne main reason for unsatisfactory or qui spondent:	estionable quality of this interview was that the	
H4 The	Did not underst Was insufficient Was confused of Was inhibited by Was bored or un Was upset or de Was embarrasse Was hostile or un	ill  ng or speech and or speak English well  tly knowledgeable or distracted by frequent interruptions y others around her minterested epressed od by the subject matter unstable ncooperative  Y)  pondent while she was	2
	Alone With others pres	ent and listening	



### Highly Available

• The procedures for early detection of breast cancer include mammography, clinical breast examination. Clinical breast examination. Clinical breast examination can be done by your doctor. A mammography is available in many public health departments, hospitals and women's clinics.

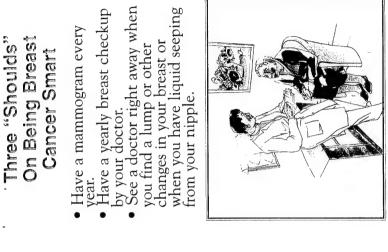
## Six "Knowledges" On Mammography

Mammography is an x-ray procedure that produces an image of the breast on film. The x-ray is called a mammogram.

### Mammograms are:

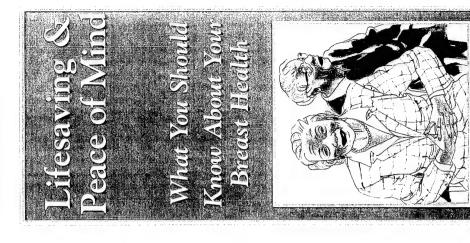
. . . . .

- *Lifesaving* The earlier breast cancer is detected, the higher the rate of cure.
  - Effective A mammogram can detect a cancer as small as a pin head.
    - Fast It takes only 15 to 20 minutes for the examination.
      - Safe The radiation is less than you would get from dental x-rays.
        - Painless Most women feel little or no discomfort.
- Affordable A mammogram every other year is covered by Madicare



For more information, call the Cancer Information Service toll free at 1-800-422-6237

Meharry Medical College Family & Preventive Medicine 1005 D.B. Todd, Jr. Blvd. Nashville, TN 37208



Meharry Medical College

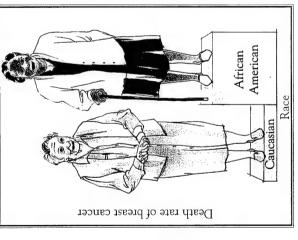
### Breast Cancer In African Three "Highs" On American Women

### High Incidence

- Breast cancer is the most common cancer.
- Breast cancer comprises 32% of all new cancer cases.

### High Death Rate

- Breast cancer is the leading cause of death from cancer among African American women.
- The mortality rate for African American women is nigher than that for Laucasian women.
- There has not been a decline in the death rates in African among Caucasian women in American women as seen recent years.



Other Cancers

Breast Cancer

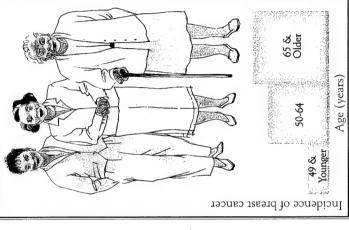
### High Risk Among Older Women

times more likely to develop African American women breast cancer than women under 50. The likelihood among women age 65 and older is even higher. aged 50 and over are nine



### Highly Recommended

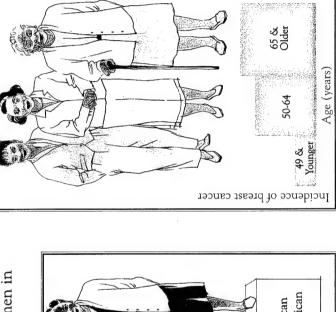
has not caused any symptoms and, therefore, are highly reccan detect breast cancer that Regular breast examinations ommended.



### Three "Highly" On Breast Cancer

### Highly Curable

• If breast cancer is caught early, it is highly curable. A woman with early detected breast cancer can live almost as long as a woman without breast cancer.



## Increase Social Connections

Increase contact and communication with your social network will reduce your emotional problems. You can:

time with your Spend some children or

grandchildren.

Participate in religious or community activities.



your relatives or close friends. Visit or call

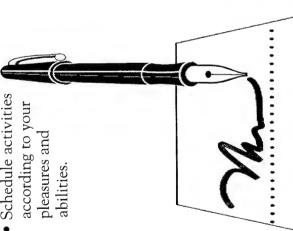


- Seek help from significant othe
- Go to a party or movie.

### Plan Your Daily Activities And Your Time

you confidence in yourself and activities in your life may give in your abilities to live better. Creation of more purposeful In doing so, you may:

- Plan out the things you would like to do or interest you the most.
- Schedule activities according to your pleasures and abilities.



### From Health Professionals Seek Help

- ways to get through emotional Call Dr. Lloyd Elam at 327-6774, in the afternoons, if you have questions about problems.
- If necessary, seek help from a Seek help from your doctor. psychiatrist.

### What Do You Need To Remember?

- Help yourself as much as you Do not expect to "snap out" of your emotional problems.
- Do not crowd your schedule.
- Gradually take on a hobby or activity.
- You will feel better with time. You may feel so good through your efforts.

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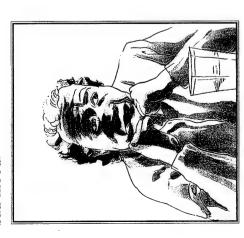
### Help...



1005 D.B. Todd, Jr. Blvd. Meharry Medical College

## What A Person May Feel Emotionally

A woman may face difficult problems during her lifetime, such as failed hopes and dreams, economic stress, divorce, separation and the death of loved ones. These situations may bring about emotional problems, even for a generally happy person, she may sometimes be in a bad mood.



### She may have:

- A loss of interest or pleasure in usual activities
  - Decreased energy or become easily fatigued

- A loss or gain in appetite or weight
- Severe trouble falling asleep or sleeping too much

Adjust Your Negative Thoughts

. What You Can Do If You

Feel Emotionally III?

When you feel bad emotionally,

you focus on the negative sides and ignore the positive sides of

 Difficulty in concentrating, remembering or making decisions

### She may feel:

- Sad, blue or "down in the dumps"
- Alone
- Hopeless or pessimistic
- Guilty, worthless or helpless
- Irrationally fearful of physical illness
- As if she wants to end her life



Emotional problems due to negative thoughts lessen as you:

- Accept your reality of life, and
  - Reduce and overcome negative opinions of yourself.

## Control Your Emotions

When you have emotional problems, you can:

- Have open discussions with significant others or friends to legitimize your problems.
  - Participate in activities that absorb your interest and concentration to relieve tension. Some activities may include:

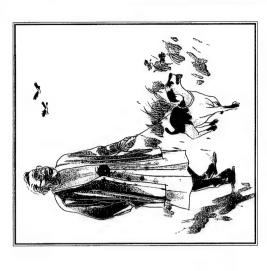
about emotional symptoms. It is

important to realize that these

negative thoughts are part of your emotional problems and

typically do not accurately reflect your situation.

things. Negative thoughts bring



Walking the Dog Watching Birds Taking a Walk

Exercising Regularly

Reading Cooking Cleaning Fishing

## Meharry Medical College Women's Health Study

The Interviews' Overview

which the respondent, through a series is the commonest method of collecting An interview is a structured procedure of questions is induced to give verbal whether face-to-face or by telephone, with a scientific purpose by means of information. The personal interview, data on exposure in epidemiological studies..

the Performance of Interviews Four General Ways in Which May Give Rise to Error Asking errors: Omitting questions or changing the wording of questions. Probing errors: Failing to probe when necessary, biased probing, irrelevant probing, inadequate probing.

## the Performance of Interviews Four General Ways in Which May Give Rise to Error (cont)

Recording errors: Recording something not said, not recording something said, incorrectly recording what was said.

response when a question is not asked Flagrant cheating: Recording a or answered.

## There are Two Types and Styles of Interviews

Structured interview-Is one in which all the interview's tasks, and even words, are set down on the interview questionnaire.

■ Unstructured interview-A rapport is established with the study subject.

## The Optimal Circumstances for an Interview Is Time and Place

competing demands on the respondent. Time should be chosen to minimize,

any time are those 65 years and older. The easiest group to find at home at

■ Day of week is important in determining whether or not a respondent will be available. The Optimal Circumstances for an Interview Is Time and Place (cont)

afternoons and evenings to be the best evening, Saturday any time & Sunday Research has found that weekday time for an interview.

## Choosing the Location for the Interview

The location of the interview should be chosen so that it is away from distractions.

questionnaire), Ideally at a table so that it is easier for the interview to organize facing the respondent, (so that the The interview should be able to sit respondent cannot read the his or her papers.

## Securing the Interview

identity by showing an official ID card The interviewer should establish her from the institution conducting the research. The interviewer should adopt a positive manners, assuming that the interview will not be refused.

## Questions Commonly Asked by the Respondent

How did you happen to pick me?

Who gave you my name/address?

I really don't know anything about this.

What's all this about anyway?

■ What good will this do?

What's the catch?

■ What else am I going to have to do?

Why do you need my name?

## Questions Commonly Asked by the Respondent (cont)

- How can I be sure that you won't tell everyone else what I tell you?
  - Why do you want to know that?
- What are you going to do with these answers anyway?
- When will I get paid?

## Avoiding Refusals

If it appears that the respondent is going to refuse to be interviewed, the positive behind the refusal should be answered. As far as possible, a refusal should not restated and any implied questions reasons for participation should be be accepted until it is explicit.

## Asking Questions and Obtaining Answers

Questions should be read with correct intonation and emphasis. Questions should be read slowly, about two words a second.

misunderstands a question, it should be When a respondent mishears or repeated in full.

## Rules for Asking Questions in Highly Structured Interviews

- Read the questions exactly as they are worded in the questionnaire.
- Read each question slowly.
- Use correct intonation and emphasis
- Ask the questions in order they they are presented in the questionnaire.
- Ask every question that applies to the respondent .

## Rules for Asking Questions in Highly Structured Interviews (cont)

Use response cards when provided. Repeat in full question that are misheard or misunderstood.

- I Use only allowable probes.
- statements exactly as they are printed. Read all linking or transitional
- for questions unless they are printed in Do not add apologies or explanations the questionnaire.

# Acceptable Non-directive Probes

Repeat the question.

The expectant pause.

Repeat the reply.

I Neutral questions or comments (for clarification).

## Rules for Recording Responses in Interviews

Make sure that you understand each response.

Make sure that each response is adequate.

- Do not answer for the respondent.
- Record all response during the interview
- Begin writing as soon as the respondent begins talking.

### GUIDELINES ON THE PERSONAL INTERVIEW

### **Purposes Of Improving Interview Skills**

- 1) Increasing the response rate
- 2) Obtaining accurate information
- 3) Obtaining complete data and reducing missing items

### Issues For A Good Interview

1) Psychological Preparations

Perform an interview as if you have no knowledge of study group Perform an interview as if you have no knowledge of study aims Do not expect whether an interview will be difficult or not

- 2) Interview Time
  - Tell a study subject time length for an interview to ensure sufficient time
  - Convenient for study subjects
  - Make an appointment if necessary
- 3) Appearance
  - Clothes
  - Manner
  - Language
  - Maherry badge
- 4) Introduction
  - Introduction remarks as presented in the questionnaire
  - Letter from the P.I. and Housing coordinator
  - A little chat (weather, room, furniture,...) to create an easy conversational environment

### 5) Interview Place

- Quiet and comfortable to study women
- Separated from lay health educator or study helper
- Sit face-to-face

### 6) Asking Questions

- State the purpose to use a recorder (quality control) (Say "Our college asked me to record...")
- Read a question as it is in the questionnaire
- In the order presented in the questionnaire
- Ask all questions needed (skip when indicated)
- Read all linking or transitional statements
- Read slowly and clearly
- Repeat a question, when necessary, in full
- Use non-directive probing
- No inductive questioning and directive probing
- Provide question-by-question feedback

### 7) Recording Answers

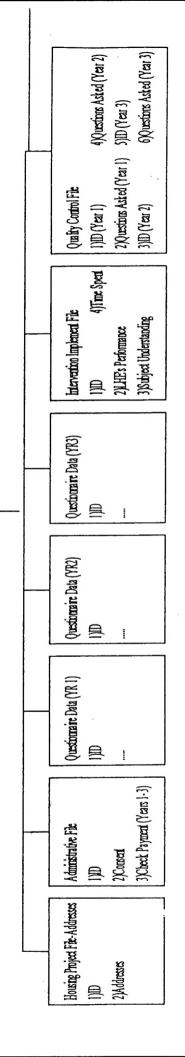
- Record only what has been said by study women
- Record it correctly
- Write a note when an answer is not clear

### 8) Editing

- Check all answers immediately after an interview (missing, unclear,...)
- Go back immediately to make up

### INTERVIEWER'S EVALUATION OF LAY HEALTH EDUCATOR'S IMPLEMENTATION Subject ID# Interviewer \_\_\_\_\_ Lay Health Educator \_\_\_\_\_ The time spent for teaching on breast health was about \_\_\_\_ (minutes) The time spent for teaching on emotional adjustment was about \_\_\_\_ (minutes) 3. The lay health educator's overall teaching and role-play on breast health was: Very good ......1 Good ......2 Fair ......3 Poor ......4 4. The lay health educator's overall teaching and role-play on emotional adjustment was: Very good ......1 Good ......2 Fair ......3 Poor .....4 5. Did the recipient of the education seem interested in the teaching on breast health? Yes ......1 No ......0 Not sure ......2 6. Did the recipient of the education seem interested in the teaching on emotional adjustment? Yes ......1 No ......0 7. Did the recipient ask any questions during teaching? Yes ......1 No ......0 8. Did the recipient seem to understand the teaching materials? Yes ......1 No ......0 9. Did the lay health educator leave the brochures at the recipient's home after teaching?

## Intervention Study Tracking System (Linked through ID#)



Significant Other's File

1) Study ID

2)Significant Other's ID

3)Significant Other's Address



### DEPARTMENT OF FAMILY AND PREVENTIVE MEDICINE

Dear Ms.

### MEHARRY MEDICAL COLLEGE

SCHOOL OF MEDICINE
1005 D. B. TODD, JR., BOULEVARD
NASHVILLE, TENNESSEE 37208

(615) 327-6572

We are conducting a scientific study to increase breast screening among African-American women aged 65 and older. Ms. is one of the participants in our investigation. We are writing to you for your assistance in helping her get a breast examination. Breast cancer is the most common cancer and the leading cause of cancer among African-American women. African-American women die from breast cancer more often than any other ethnic groups. However, many women would survive breast cancer if it was discovered early through regular breast examination and treated right away. Studies have shown that support from one's family and social network may be vital for some older women to get a breast screening. In our investigation, Ms. identified you as one of her significant others. Because you are special to her, your help will be very important for her getting a breast examination. There are a number of ways you can help her. You can advise her to get a breast examination by a physician or mammogram, drive her to a breast examination site, or provide emotional support. We have enclosed a brochure that provides you with detailed information on how you can help your loved one in improving her breast health. If you could provide suggested help to Ms. , please sign the attached form and return it to us using the enclosed stamped envelope. Ms. will benefit from what you will do for her. She, we, and society will appreciate your help.

Kangmin Zhu, M.D., Ph.D. Principal Investigator

Sincerely.

- Encourage her to get a breast examination.
- Drive her to a medical facility for an exam if she does not have transportation or is disabled.
- an exam, if she needs it (a mammogram is covered every other year by Medicare. Clinical breast examinations can be done any time when she visits a health professional).

The Other Thing That May Be Important Is... To help her maintain a good attitude. Because she lives without a spouse, she needs more concern and consolation. Your emotional support for her is indispensable. You may:

- Talk more with her on the telephone or in person and engage her in conversation.
- Encourage her participation in some activities that once gave her pleasure, such as hobbies, cultural or religious activities.
- Be patient and affectionate.

You Will Feel Gratified...

For what you will do for Society will thank you.

For more information concerning breast cancer or screening, call the Cancer Information Service toll-free at 1-800-422-6237.

### " You Are Specially



In Helping Your Loved One With

Her Breast Health Meharry Medical College 1005 Dr. D.B. Todd, Jr. Blvd Nashville, TN 37208

You Aire Specialis.

In helping your loved one, with her breast health because she identified you as significant in her life. Your help will be influential because you understand her needs and she trusts you. Previous studies have shown that support from the significant others is very important and effective in improving a person's health.

AS YOU HOLD HOLS.

You may be also helping yourself. Because you are significant to each other, her health status is related to your happiness. If a woman has a

late stage breast cancer that is hard to cure, she and her significant others will suffer. However, if a significant person can help the woman in detecting an early-stage breast cancer, which is highly curable, then he/she can benefit from and be happy with what he/she has done for the woman.

The First Help You Can Give Her...

Is to provide her with information on breast health. An increase in knowledge of breast health may facilitate a woman's breast screening behavior. You may convey the following information to her:

• Breast cancer is the most common cancer in African

American women. It is more common among women aged 65 and older, than among those who are younger.

If breast cancer can be caught early, it is highly curable.

- Annual breast examinations (mammography and clinical breast examination) can detect breast cancer that has not even caused any symptoms.
- A mammogram can detect a cancer as small as a pin head, and is painless and safe.

The Second Thing You Can Do For Her...

Is to help her access a breast screening site. You may: